



COMAP national Italian downstream activity

VENEZIA, 6 OCTOBER 2021

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USER FORUM

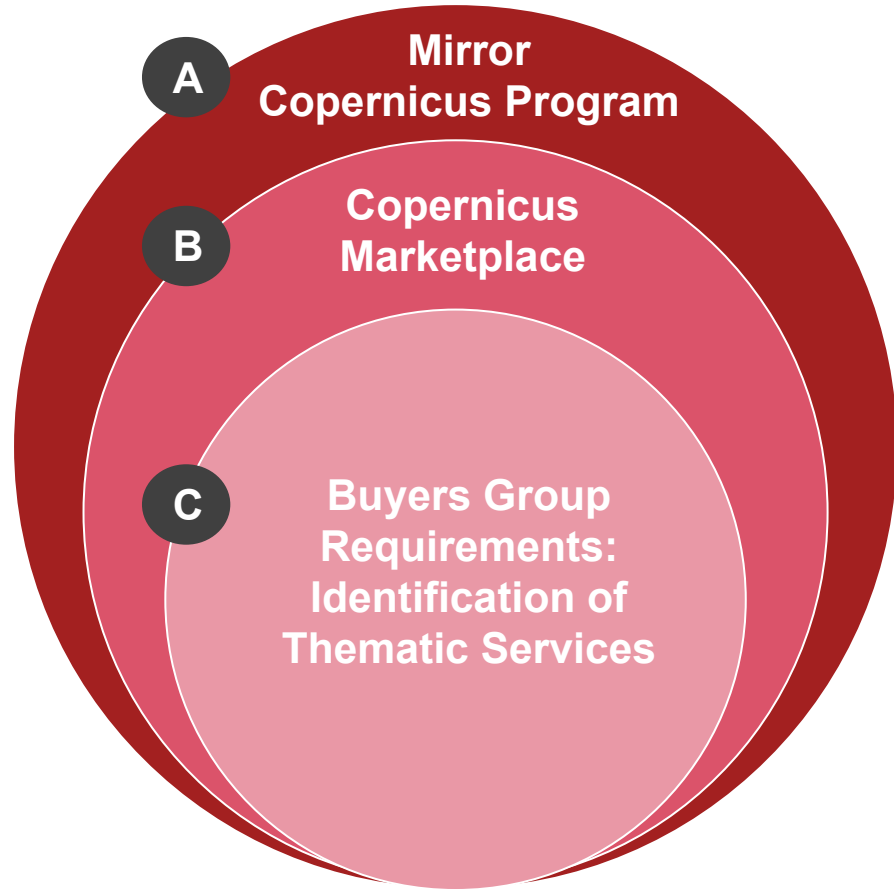
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PREPAIR PROJECT - 2a MIDTERM CONFERENCE
THE PO BASIN TOGETHER FOR THE QUALITY OF AIR

Outlilne

1. Concept
2. User Requirements Analysis
3. Thematic Services
4. Gap Analysis
5. Gap Filling Process

Analysis of buyers group requirements contributes to CoMaP development and supports the wider Mirror Copernicus program



A Mirror Copernicus

- Program with the objective to strengthen the Italian positioning within the emerging market of geospatial services
- Focuses on the realization of an innovative infrastructural system to boost the development of the sector in Italy

B Copernicus Marketplace (CoMaP)

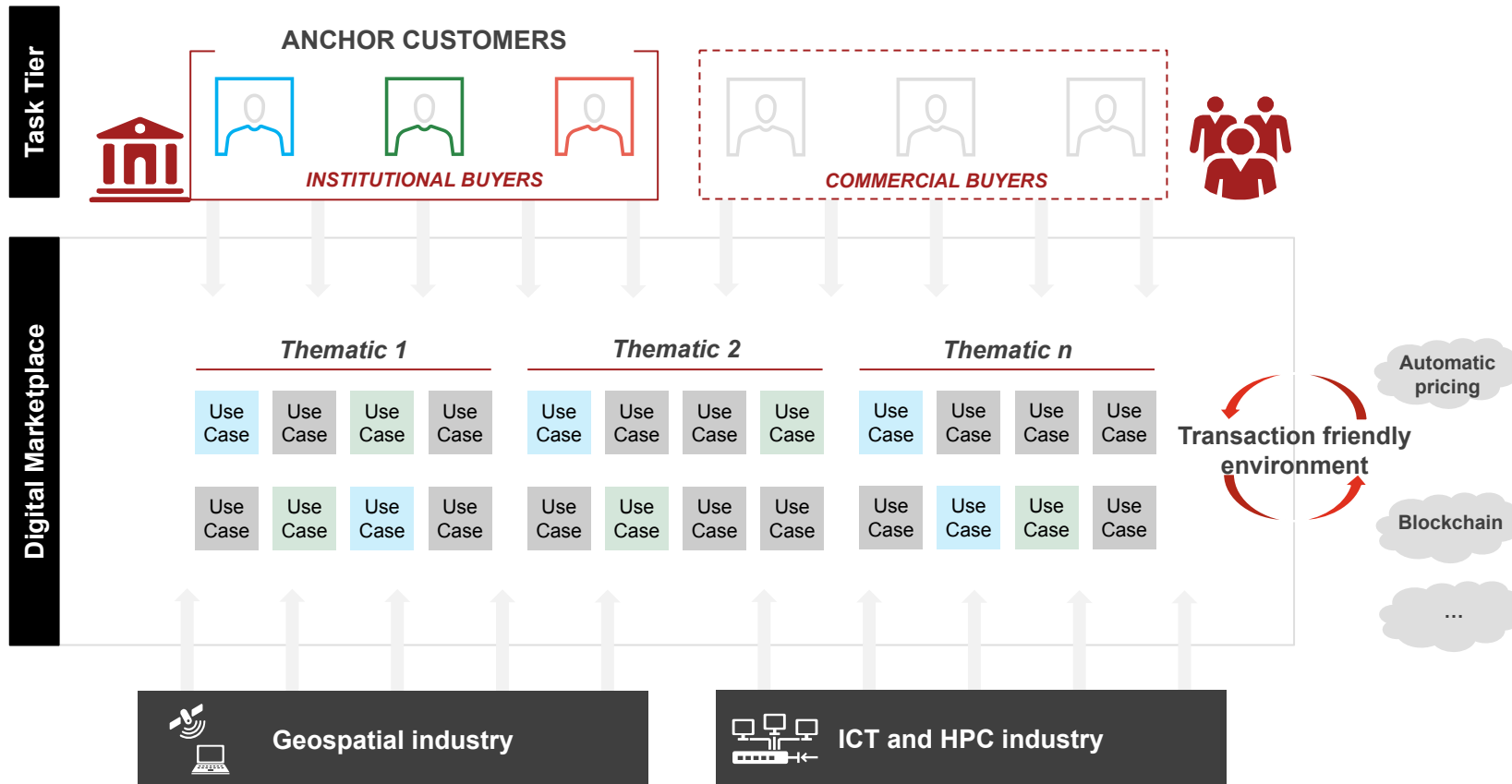
- Marketplace bridging demand and supply of value-added geospatial applications and services
- Aims to provide to institutional organizations and private sector companies, geospatial services tailored to their operational needs

C Buyers Group Requirements: Identification of Thematic Services

- Document with the objective to identify users requirements and define thematic services
- Definition of functional and operative goals, state of the art and minimum requirements of each service

The CoMaP aims at constituting a transaction friendly digital market place, using institutional demand as anchor customers

Copernicus Marketplace



SUMMARY

The Copernicus Market Uptake Platform will connect demand and supply of geospatial solutions on **an open and flexible digital marketplace** using institutional users demand as an anchor customer. It will support the industry, **especially SMEs**, by developing a market responding to institutional operational needs around specific thematics. Being an anchor customer will allow institutional users to benefit from **cost-effective solutions** designed specifically to respond to their **operational needs**.

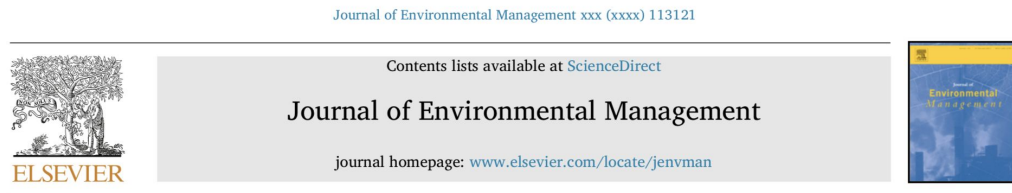
The CoMaP should also offer a highly flexible digital environment for **real time management of exchanges and easy transaction**, relying on cutting edge block-chain technologies or automatic pricing algorithms, etc.

The anchor customer would allow the development of the platform and facilitate entrance/penetration for SMEs that will be able to **access a market formerly too fragmented**.

The CoMaP shall also attract commercial users that could enter the platform to access specific services provided the digital marketplace.

Different institutions have formed a **Buyers Group** that sets requirements for specific services, grouped in different **Thematic Services**

User requirements consolidation



Monitoring environmental and climate goals for European agriculture: User perspectives on the optimization of the Copernicus evolution offer

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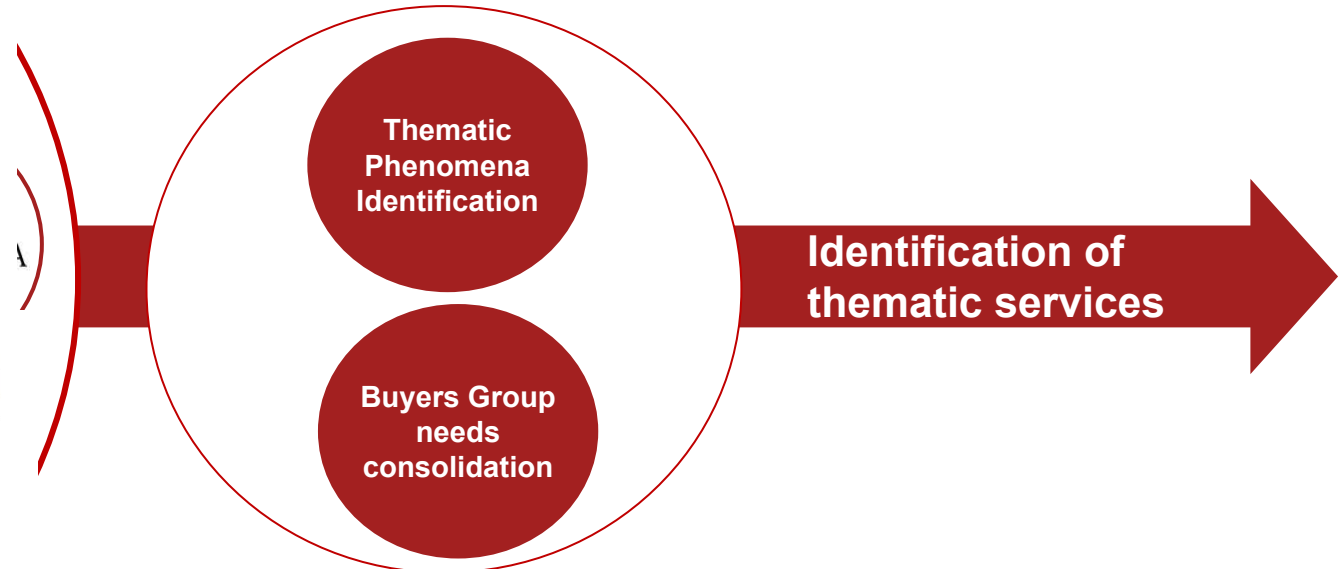
Article

User Needs Analysis for the Definition of Operational Coastal Services

Serena Geraldini ^{1,*}, Antonello Bruschi ¹, Giorgio Bellotti ² and Andrea Taramelli ^{1,3}



- Reduction of overlaps
- Reduction of inefficiencies
- Clustering of tools



- Possible exploitation of economies of scale
- Simplification of interaction with industry

Interaction with Buyers Groups resulted in the identification of specific thematic services to be developed

Thematic services identified

Coast and marine monitoring



Tracking and prediction of **waves, coasts geo-morphology, natural habitat** and events affecting the marine environment

Air Quality



Mapping of **pollutants** and **dispersion of ash** and **other materials** due to natural and anthropic events

Ground motion



Monitoring of ground motion due to **earthquakes, volcanic eruptions, landslides**

Monitoring of land cover and use



Mapping of **crops, forests, volcanic areas, soil consumption**

Hydro-meteorology climate service



Monitoring and forecast of greenhouse gases and other **Essential Climate Variables (ECV)**

Water resources



- **Hydromorphological** monitoring
- Modelling of hydrogeological and hydraulic modelling and **floods forecast**

Emergency services



Identification of critical events such as **floods, wildfires, earthquakes and eruptions** and mapping of damages

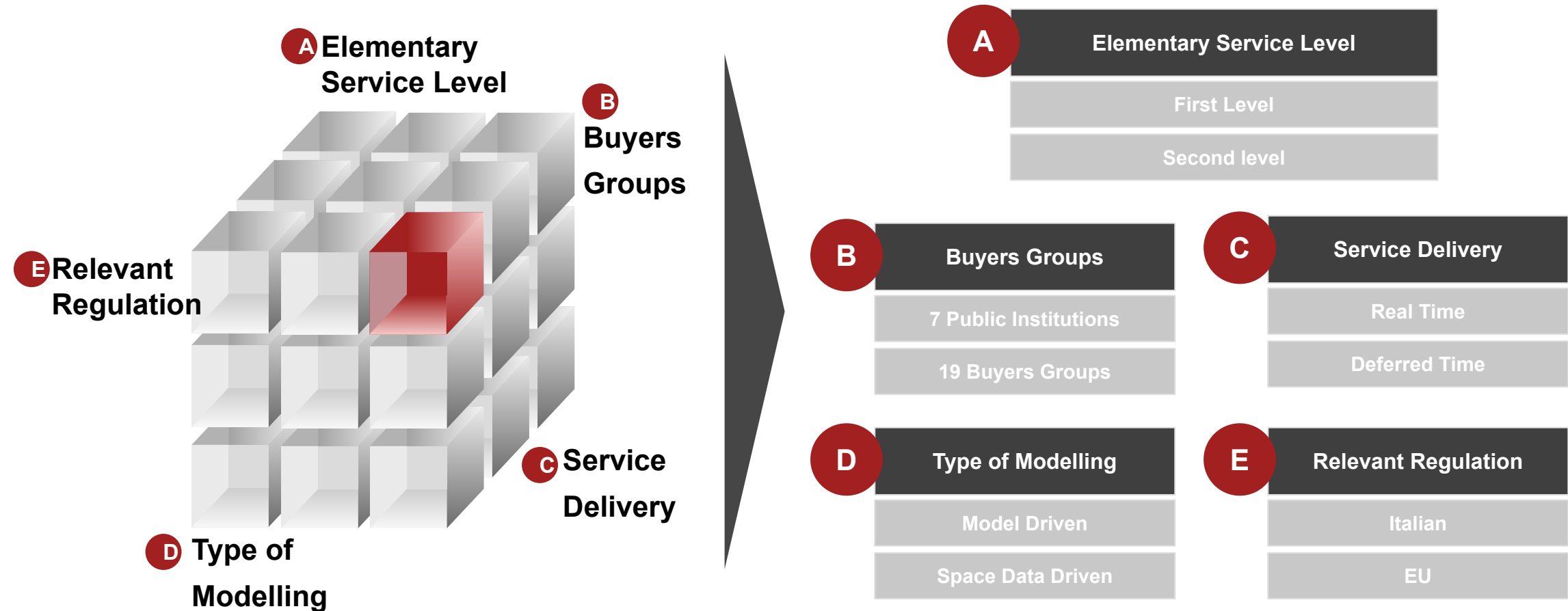
Security services



Maritime surveillance and surveillance of **UE external borders**

Thematic services identified have been described in a matrix

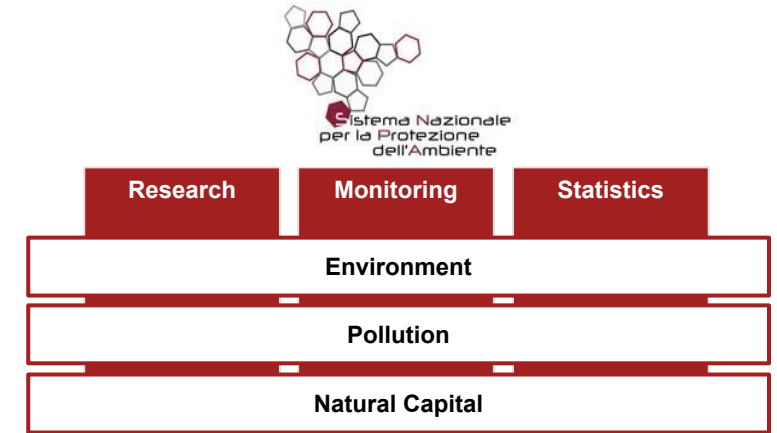
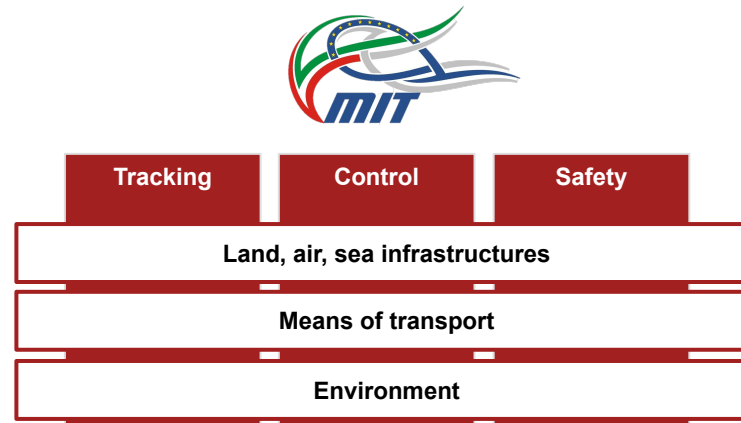
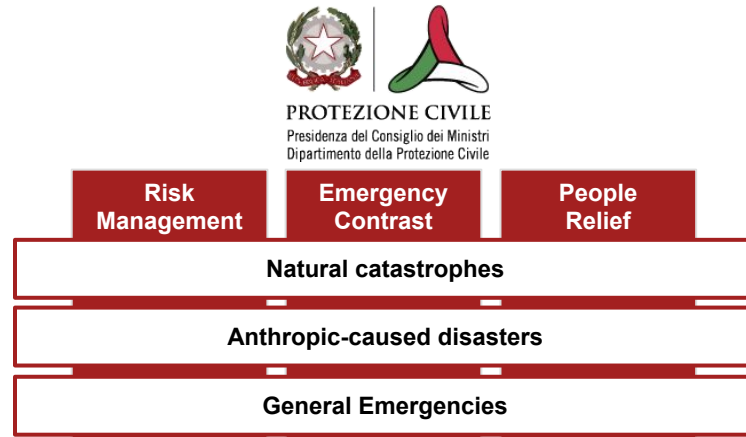
Thematic Services Matrix



Different organizations define their requirement in accordance with their institutional goals and legislative provision

Users Task Tier

Ongoing process

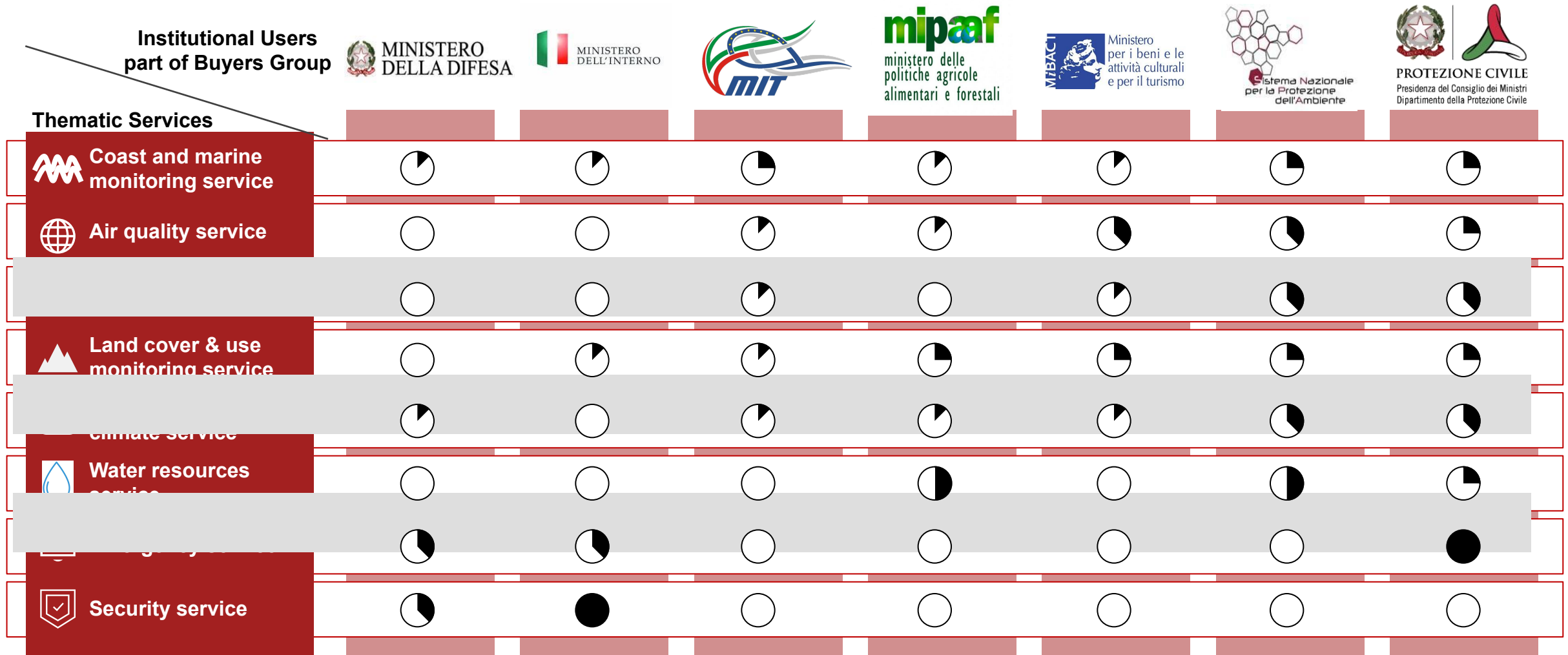


Main Role

Perimeter of Activity









Different institutional users require multiple services that can help them to achieve their institutional goals

Share of first level services required by each buyers group



Competence Center of research analyzed thematic services, contributing to the identification of existing gaps














Research Institutes – Technical Gap Analysis

Gap Identified		Main Gaps Identified		
Thematic Services	Area of focus	1	2	3
		Data Sources	Technology	Know-how
 Coast and marine monitoring service	✓	Integration of in situ and remote data	3D estimate of bio-geo-chemical variables; extreme waves models	Capability to elaborate radar data and elaborate complex models
 Air quality service	✓	Data frequency	Mapping tool of volcanic ashes and desert dust transportation	Capability to exploit highly accurate models for Air Quality forecasts
 Ground movement service	✓	Data frequency Integration w/geodetic networks	Automatic systems Interferometric system	
 Land cover & use monitoring service	✗			
 Hydro-meteorology climate service	✓	Integration of satellite, radar and observatories data	Sensors Advanced models for forecasts	
 Water resources service	✗			
 Emergency service	✗			
 Security service	✗			

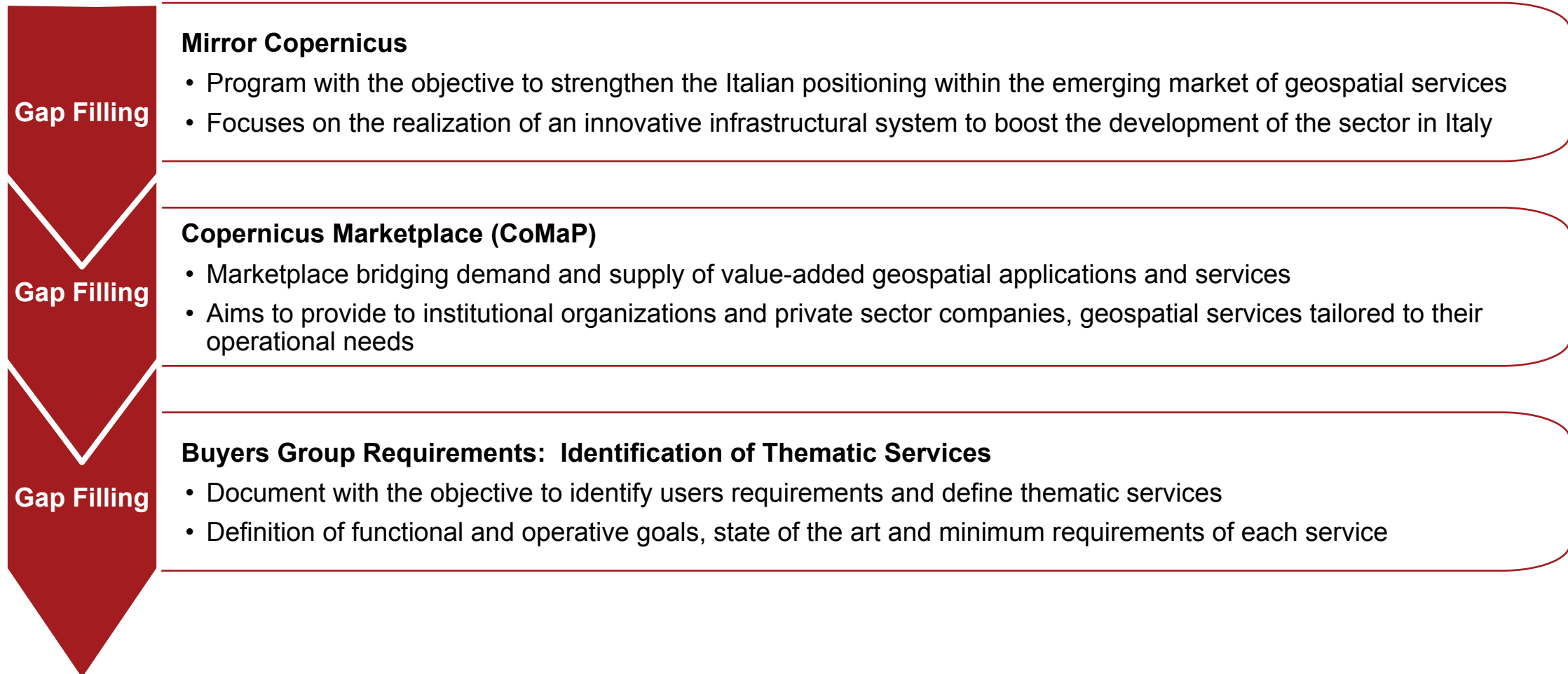
Majority of gaps attaining Air Quality services come from a limited development of technology

Gap Analysis on Air Quality Services

Illustrative

	Elementary Service		Main Gaps Identified	Gaps Area			Technical Gap Filling Proposal
				Data Sources	Technology	Know-how	
A	Monitoring of main atmospheric pollutants		Impossibility to measure some Climate Essential Variables				<ul style="list-style-type: none"> Share its ground atmospheric observatories data Improve its satellite monitoring product able to map pollutants at high definition
B	Air Quality forecast		High accuracy models				<ul style="list-style-type: none"> Share the CHIMBO modelling tool able to forecast Air Quality for 72 hours at high resolution
C	Estimate of emissions related to forest wildfires, transportation and industrial plants		Automatic system to identify and analyze volcanic ashes				<ul style="list-style-type: none"> Share its optical remote sensing networks to improve the monitoring of volcanic ashes
D	Daily mapping and archive of dust transportation events		Mapping system for desert dust transportation				<ul style="list-style-type: none"> Share a fire detection/fire monitoring product based on satellite data




The Gap Filling Process contributes to realize an innovative infrastructural system boosting the sector development in Italy



Gap filling process definition: different actors contribute to fill the gaps and develop new services, depending on their maturity and assets

Actors contribution to programme gap filling process

Conceptual

			
1 Data Sources	Buyers Groups	CNR, Ispra ASI & Research	Industry
Satellite data	○	◐	◐
In situ data	◐	◐	◐
Social media data	◐	○	◐
2 Technology			
Algorithms and models	○	◐	◐
Technological Infrastructure	○	◐	◐
HPC/Networking	○	◐	◐
Blockchain	○	◐	◐
3 Know-how			
System Integration	○	○	●
Big Data & Analytics	◐	◐	◐
Operational expertise	◐	○	◐

Legend: Low Contribution ○ High Contribution ●

Further co-operation among different actors includes

- Co-development of end-user products and solutions
- Talents hiring
- Contribution in kind

1 Data Sources

Databases and access keys

2 Technology

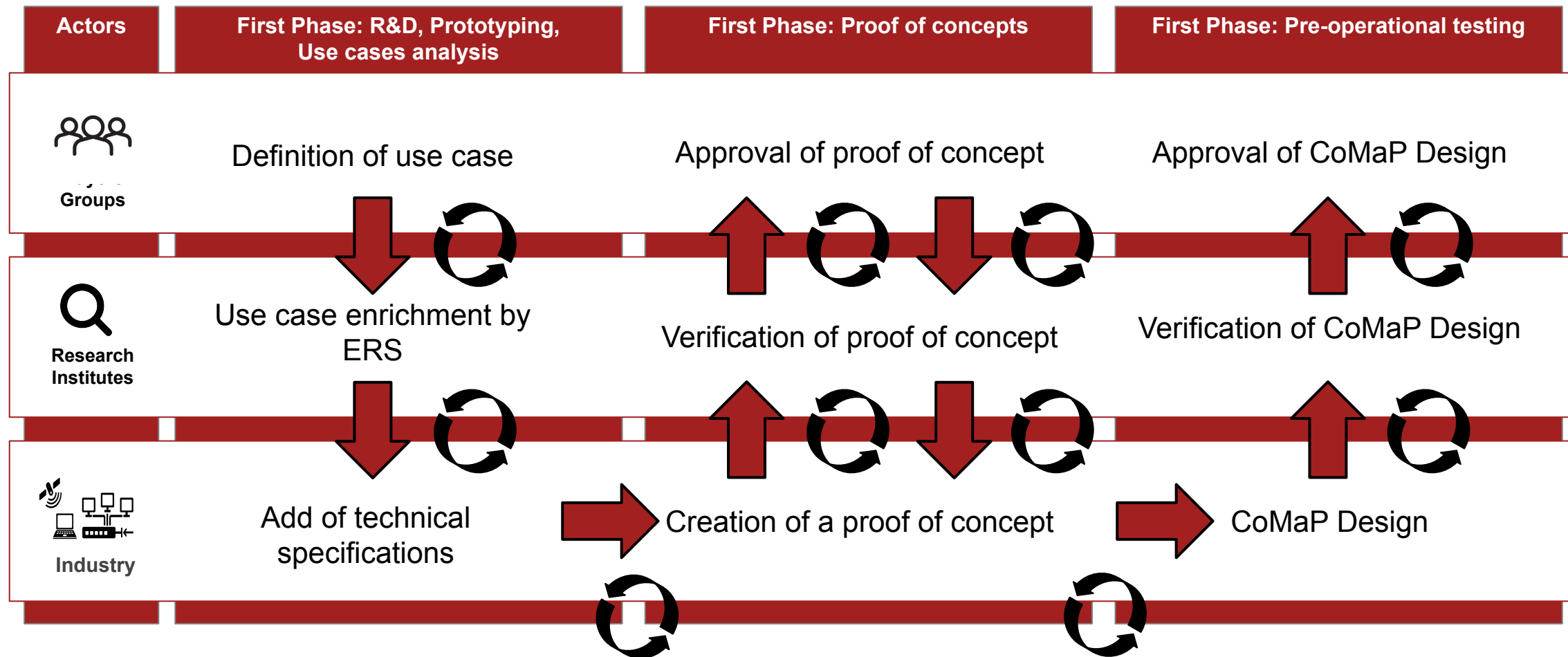
Hardware and software assets

3 Know-how

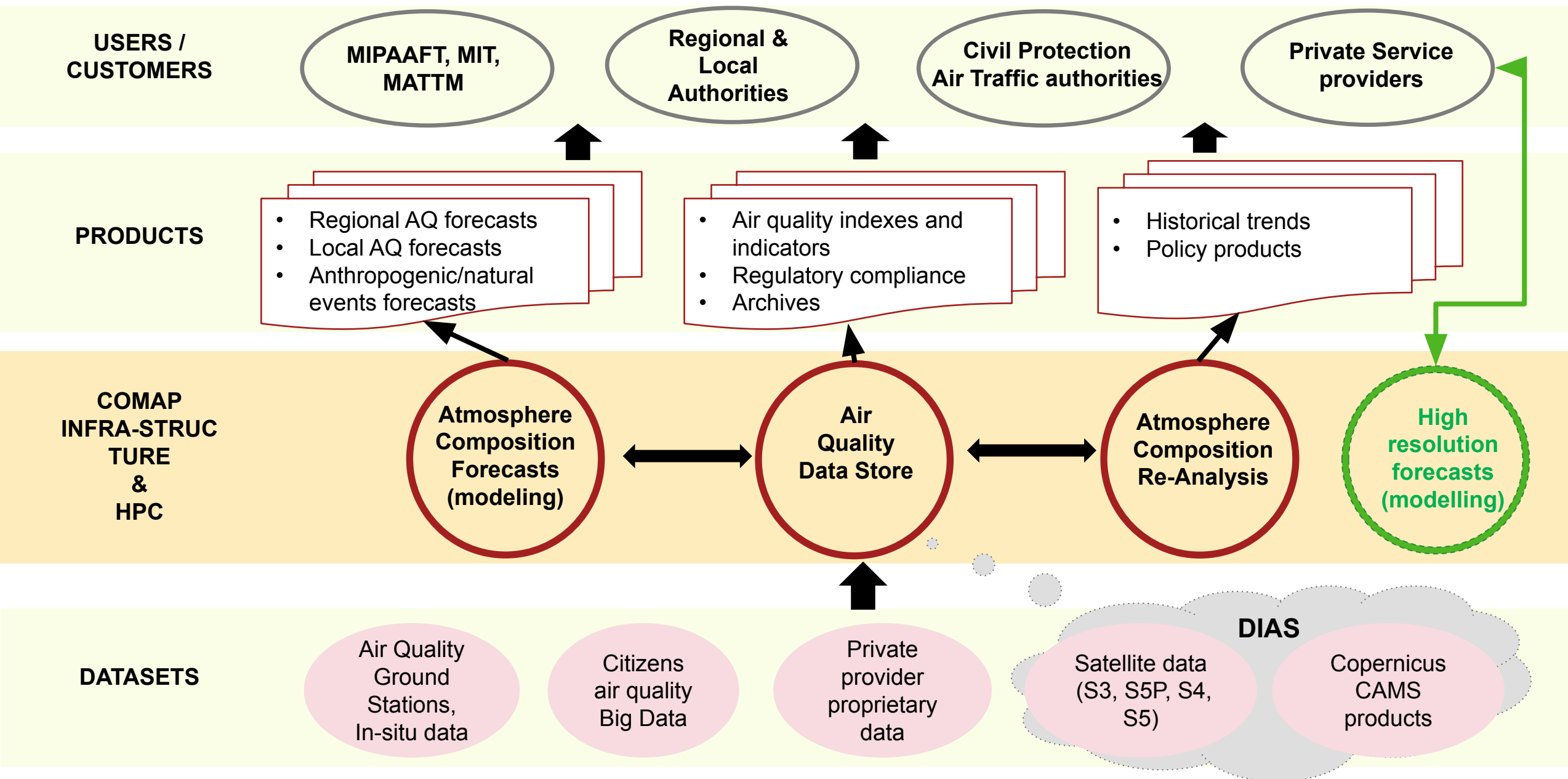
People and organization capabilities

Assembly and Re-assembly (Building Block) of institutional user case components (data, models, etc.) will increase market uptake

CoMaP Development Phase 1

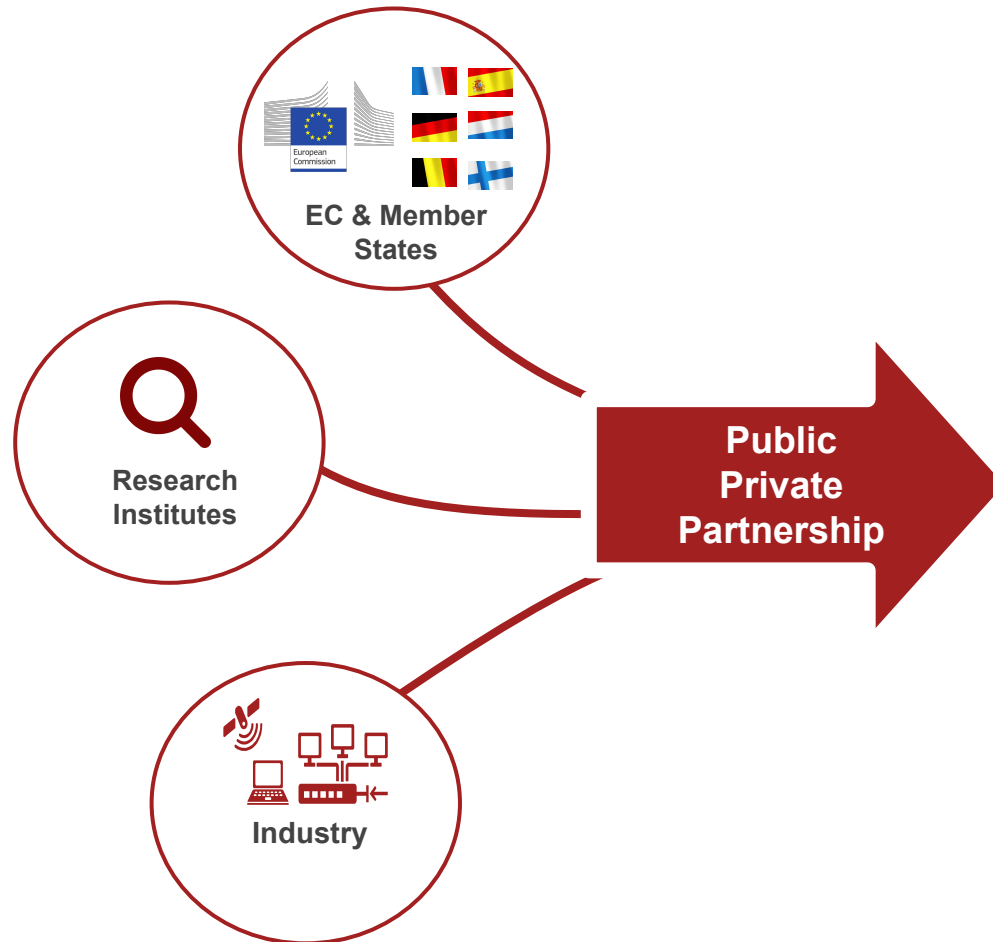


Air Quality Theme: Building Block



CoMaP will be realized as a result of Public Private Partnership (PPP), exploiting institutional demand as an anchor tenancy

CoMaP Development Phase 2



Thank you
